

2012 26-27 January  
The Cumberland Hotel London

# Global Life Planning Conference

Practical methods for  
marketing and delivering  
client-centric financial advice

26-27 January

The Cumberland  
Hotel ~ London

£345 ~ €400 ~ \$540  
until 23 December

After 23 December  
and at the door  
£395 ~ €460 ~ \$620

At the door  
£425 ~ €485 ~ \$650

Book and learn more at  
[www.kinderinstitute.com/glpc/](http://www.kinderinstitute.com/glpc/)

## The Global Life Planning Conference

**will** bring together financial advisors and executives from leading independent asset management and financial planning firms looking to enhance their business and client service models in response to the massive changes in regulation and industry structure that are on the way. The goal of the conference is to provide a wealth of information and broad exposure to a variety of successful Financial Life Planning methods. Topics will include:

- Creating a compelling value proposition
- Marketing a new model advisory practice
- Using advanced client discovery tools and processes
- Developing client-centered investment strategies

## Key Speakers

- **George Kinder** Founder & President, Kinder Institute of Life Planning, Conference Chair
- **Philip Calvert** Founder of IFA Life and Social Media in Financial Services Consultant
- **David Furguson** CEO, Nucleus Financial Group
- **Graeme Price** Director, UBS Wealth Management
- **David Jones** Regional Director, Dimensional Fund Advisors Ltd.

