

Global Life Planning Conference

*26-27 January 2012
London*



OPPORTUNITIES

London ~ 26-27 January 2012



Global Life Planning Conference

Dear Friends:

We would like to extend a special invitation for you to join us for our **2012 Global Life Planning Conference, January 26-27 to be held in London.**

The 2012 Global Life Planning Conference will bring together executives and financial advisors from leading independent asset management and financial planning firms from many countries wanting to explore and enhance their business and client service models in response to the massive changes in regulation and industry structure that are on the way. The goal of the conference is to provide attendees with a wealth of information and broad exposure to a variety of Life Planning tools and methods. Attendees will be looking for answers, so the conference will also deliver to sponsors a targeted audience of prime prospects for their products and services.

Life Planning missionary George Kinder will chair this “big tent” conference. Other speakers and panelists will be the most advanced practitioners or service providers in this nascent field. If you provide products or services to forward-looking financial advisors, this is an ideal event to showcase your services and connect with those advisors most likely to lead and influence their peers in the future.

We are offering four levels of sponsorship--Platinum Plus, Platinum, Gold and Silver. Each level's benefits are described in the enclosed sponsorship forms. 2011 was the inaugural year for this exciting new event and both the attendants and the organization experienced a great success. A success that we intend to even exceed in 2012. This year's sponsors will naturally get the first shot at reserving space at future events.

Please send in your registration form with the required minimum deposit ASAP to reserve your booth now! Booth placement will be determined by sponsorship level and the order in which deposits are received.

Sincerely,

George Kinder, President
Kinder Institute of Life Planning

SPONSORSHIP
APPLICATION/CONTRACT TO EXHIBIT
2012 Global Life Planning Conference
London
26-27 January 2012

Organization
(exactly as it should appear in program) _____

Mailing Address _____

City _____ **Region/State** _____

Postal Code _____ **Country** _____

Telephone _____ **Fax** _____

Web Address _____ **E-mail** _____

SPONSOR CONTACT NAME (meeting arrangements, accounting) _____

TELEPHONE _____ **E-mail** _____

SPONSOR CONTACT NAME (marketing, advertisements, logos) _____

TELEPHONE _____ **E-mail** _____

SPONSOR CONTACT NAME (Onsite) _____

TELEPHONE _____ **E-mail** _____

SPONSORSHIP
APPLICATION/CONTRACT TO EXHIBIT
2012 Global Life Planning Conference
26-27 January 2012
(Choose one of the following)

PLATINUM PLUS

PLATINUM

GOLD

SILVER

Please see attached page for pricing and benefits!

Booth Selection (Please select Silver / Gold / Platinum / Platinum Plus) _____
Cost of Booth (Silver=£3,000, Gold = £7,000, Platinum = £10,000) _____
Platinum Plus=£15,000 _____
£ _____

Additional Sponsorship Events or Items: _____

Breakfast (£2,000; special introduction at function) _____
£ _____

Cocktail Party/Reception (£3,000 – “Refreshments provided by [Your Name]”) _____
£ _____

One Lunch (£3,500; special introduction at function) _____
£ _____

Total Sponsorship Fee Due* _____
£ _____

Special Instructions/Comments:

Payment Schedule

A non-refundable deposit of £1,000 is due at the time application is submitted. The remainder of your sponsorship fee balance will be charged to your credit or debit card in equal increments on December 1st and January 1st. If your application is received after Dec. 1st, a 50% deposit is due and the balance will be charged or due on January 1st. All applications received after January 1st will be due in full upon submission.

Payment Method: (Select One)

Visa MasterCard American Express Bank Wire Transfer*

*Please email Maryellen.grady@kinderinstitute.com for details.

Please charge my credit/debit card according to the Payment Schedule set forth in this agreement.

Name on Card: _____ Expiration Date: _____

Card Number # _____ Security Code: _____

Card Billing Address: _____

Card Holder Signature: _____

Fax: 011-978-486-8750
 Questions: 011-978-486-8053

Cancellation Policy: Deposits are non-refundable. All cancellations must be made in writing and will be subjected to a £500 cancellation fee. If cancellation occurs after December 1, 2011, 50% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. If cancellation occurs on or after January 1, 2012, 100% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. The conference reserves the right to cancel sponsor exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or invasive to hold exhibits. If cancellation occurs under this provision, exhibit fees will be refunded.

AGREEMENT- The undersigned on behalf of the applicant company, its employees, agents, and contractors, agrees to comply with rules and regulations set forth on the “Exhibitor Rules and Regulations.” Exhibitor acknowledges receipt of this document. Once accepted, this completed form is considered binding on both exhibitor and the conference.

Signature- Authorized representative of Sponsor Company Date

*For Internal Office Use Only:				
Payment	Amount	Date Paid	Method	Notes
Non-refundable Deposit	£1,000	_____	_____	_____
December 1st, 2010	£	_____	_____	_____
January 1st, 2011	£	_____	_____	_____
_____ Signature- Authorized representative of Global Life Planning Conference		_____ Date	_____ Booth Number	

SPONSORSHIP OPPORTUNITIES

PLATINUM PLUS (2 available) **£15,000**

Benefits Include:

- Co-branding of conference. All conference marketing materials to show “presented by [Your Company]”.
- Premiere signage at conference entrance and main platform
- Top billing as sponsor and logo inclusion on all marketing materials
- Logo on conference tote bag and lanyards
- Lunch and learn presentation
- Double Booth (16 foot length) in Exhibit Hall
- Premiere booth location
- Registration for eight representatives
- Opportunity to insert approved promotional items in conference packet
- Prominent link on conference website

PLATINUM (6 available) **£10,000**

Benefits Include:

- Prominent signage at conference entrance and main platform
- Logo inclusion on all conference marketing materials
- Double Booth (16 foot length) in Exhibit Hall
- Primary booth location
- Registration for six representatives
- Opportunity to insert approved promotional items in conference packet
- Prominent link on conference website

GOLD
£7,000

Benefits Include:

- Secondary signage at conference entrance
- Logo inclusion on all conference marketing materials
- Double Booth (16 foot length) in Exhibit Hall
- Secondary booth location
- Registration for four representatives
- Opportunity to insert approved promotional items in conference packet
- Link on conference website

SILVER
£3,000

Benefits Include:

- Single booth in Exhibit Hall
- Registration for two representative
- Recognition in marketing materials and website

SPONSORSHIP PACKAGE ADD-ONS:

- Sponsor one of the breakfasts - £ 2,000
 - Sponsor one of the lunches - £ 3,500
 - Sponsor the cocktail reception - £ 3,000
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EXHIBITOR RULES AND REGULATIONS

1. Contract for Space

The receipt by the conference of your signed Application/Contract to Exhibit accompanied by payment of the initial required deposit will constitute a reservation for booth space. All approved applications will be accepted on a first come/first served basis. Once allotted space has been filled, a waiting list will be maintained with space assigned if it becomes available. The conference reserves the right to cancel all or part of the conference and shall be obligated only to return that portion of prepaid exhibit fees not expended or committed.

2. Exhibitors

All exhibitors must meet the following criteria:

- A. Uphold the highest standards and professional image of Professional Financial Advisors/Planners
- B. Exhibit only products or services which directly relate to products or services for Professional Financial Advisors/Planners.
- C. Agree not to sell any products or services.

3. Exhibit Regulations

- A. No private functions may take place during the conference without prior consent of conference management.
- B. Set up displays in accordance with the items specified by the conference. Material displayed must be educational in nature. All exhibits must be confined to the booth assigned. Storage of all literature and catalogs must be on or under the tables provided.
- C. No audio presentations are permitted.
- D. Occupy the booth space rented. At least one representative must be at the booth during all published exhibit times.
- E. You may distribute give- aways of your choice and have private drawings for door prizes at your booth.
- F. Use the official on-site service contractor for drayage, rigging, electrical, plumbing, vacuuming, custom cleaning and all booth furnishings including audio/visual equipment and labor necessary to complete stated services. The service contractor will be informed of all accepted exhibitor applications. Exhibitors assume all responsibility for set- up, removal, maintenance and use of the exhibit area, including fees incurred as a result of such use. Security will be provided overnight only.
- G. Agree to abide by all laws, ordinances and regulations. Exhibitors shall not engage in illegal activities.
- H. The conference reserves the right to limit or change categories of products which may be exhibited or to prohibit any exhibit which it determines in its discretion may diminish the goodwill of the conference. If an exhibit is prohibited for these reasons the conference may refund exhibit fees.

4. Assignment

Exhibitors are prohibited from transferring or assigning their designated booth space.

5. Liability

- A. Exhibitor agrees to assume all risks of loss, injury, theft or damage of any kind to any exhibit or component thereof, and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to operations of exhibit and hereby releases the conference, attendees, representatives, and employees of conference venue from any and all claims of injury, loss or damage.
- B. The conference expressly disclaims all liability, expressed or implied, for the truth or legality of the content of any exhibit or material distributed.

6. Enforcement

The conference reserves the right to refuse or revoke any person or company from the exhibited area. And the conference may amend, add or delete from these resolutions as it deems necessary and such shall be fully binding on exhibitors.

7. No Use of Name

Exhibitor acknowledges that the conference is the sole owner of its name and marks in any advertising or other communication. Exhibitor may not utilize the conference verification/acceptance process in any ways to state or imply an endorsement of its products or services by the conference. Exhibitor agrees to indemnify the conference from any loss or damages arising from violation of this rule or from any communication which states or implies endorsement of the exhibitor or its products or services by the conference.

8. Impossibility

The conference reserves the right to cancel the exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or inadvisable to hold events. If cancellation occurs under this provision, exhibit fees will be returned.

Signature _____

Date _____