News
For Immediate Release

UK Contact:
Tina Weeks
Serenity Financial Planning
tina@financialweeks.com
020 8440 4788

US Contact:
Marie Swift
Impact Communications, Inc.
marieswift@impactcommunications.org
(913) 649-5009

Financial Life Planning Guru George Kinder Moving to London

Will promote new planning approach and Registered Life Planner designation in UK and Europe

[LONDON] July 17, 2010 – Financial Life Planning pioneer George Kinder will be moving from America to London for an extended stay beginning August 1, 2010. Mr. Kinder is founder and President of the Kinder Institute of Life Planning (www.KinderInstitute.com). The Institute offers a series of Financial Life Planning programs. Additionally, the Institute confers the Registered Life Planner® designation to graduates who successfully complete its curriculum.

The Institute's programs have generated considerable interest amongst the UK financial community. Mr. Kinder's move to the UK is a direct response to the increased demand for financial Life Planning information and training in the UK and Europe. When contacted at his US home outside of Boston, Massachusetts, Kinder sounded most enthusiastic about his upcoming move.

"I think the UK is among the world's leaders in responding to the global financial crisis by forging ahead with initiatives to bring greater fairness and transparency to the financial industry," Kinder said. "In my view, the Financial Life Planning approach is key to a renaissance of trust in the profession, and UK advisers seem to agree. They are showing considerable interest in financial Life Planning methods which fit so well with the new RDR regime. London is emerging as a leader of the Life Planning movement, and I'm very excited to be able to spend more concentrated time helping to make that happen."

Clinton Askew, Director at Citywide Financial Partners, attended Kinder's advanced workshop in May and returned with glowing reviews. "For advisors used to dealing with the very best investment ideas, George Kinder's EVOKE® course takes the client conversation to a whole new level," Mr. Askew said. "In the weeks since completing the course the quality of conversations I have been having with clients has changed fundamentally. Clients I thought I knew well have opened about their thoughts and feelings in ways that have been astounding and inspirational. I am totally enthusiastic about this course and the benefits it will have for me and my clients."

Tina Weeks, UK representative of the Kinder Institute and founder of Serenity Financial Planning said today, "The training I received through the Kinder programs has nothing less than completely transformed my business. I can honestly say that it was the best investment I ever made. My business and my clients have benefited massively. I get enquiries every single day from other IFA's who can see the benefit in acquiring the client relationship skills needed to take their business forward. The interest in the UK right now is huge and I am delighted that George will be spending so much time here with us so that many more advisers are able to benefit from his superb training and expertise."

"The Kinder Institute is seeing a growing number of advisers pass through it's programs in the UK," said Roger Wellington, Executive Director for the Kinder Institute. "Advisers are finding that the essential skills obtained through the training offered by the Kinder Institute is putting them in the best possible position to see their businesses through RDR and beyond."

Mr. Kinder was a tax and financial adviser for over 30 years, eventually developing his signature EVOKE® structured interview process that is used to broaden and deepen the discovery and goal-setting process with financial advisory clients. Graduates of his programs report significant changes in their style of practice and results with clients.

Mr. Kinder will be joined in London by his wife, Kathy Lubar, and his twin daughters. Ms. Lubar is herself the founder of a successful training organization, The Ariel Group, that offers leadership training to business executives worldwide. Kinder and family will be residing in Hampstead.

Mr. Wellington and other Kinder Institute staff members will remain in the United States to meet the needs of US constituents.

ABOUT THE KINDER INSTITUTE OF LIFE PLANNING

The Kinder Institute of Life Planning is a training organization offering workshops and intensive residential trainings for financial professionals. The Institute's renowned introductory two-day workshop called The Seven Stages of Money Maturity® has been offered on four continents. Financial advisors can deepen their life-planning skill by taking the Institute's 5-day advanced training and 6 month mentorship program during which participants learn Kinder's signature EVOKE® methodology of client engagement. Once advisors have completed these trainings, they are eligible for the Registerd Life Planner® designation. Numerous articles have appeared in Dutch and UK publications after journalists attending recent 2-Day Courses and the Life Planning Conference were inspired to write about their experience.

Founder George D. Kinder, CFP®, RLP®, has been a leader in the financial planning industry for many years. He is the author of three books, most notably The Seven Stages of Money Maturity: Understanding the Spirit and Value of Money in your Life and Lighting the Torch: The Kinder Method of Life Planning. The recipient of numerous awards, Kinder has been a media magnet of nearly two decades. He's been featured in the Financial Times, New York Times, Wall Street Journal, New Model Advisor and Journal of Financial Planning.

The Kinder Institute lists nearly 2000 advisors/life planners from across the globe on its Web site, www.KinderInstitute.com. By the end of 2010, the Kinder Institute will have certified or have in the certification process 200 Registered Life Planners®.

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